



Shyam Mohan Anantula
MBA, LL.B.

P R O F I L E

Professional | Political | Social Service | Educational | International | Cultural and Sports



A Short Profile



Born on 18th November 1943, **Shyam Mohan**, a postgraduate in Management with a degree in law hails from 'Anantula' family of Kondapaka village, Siddipet division, Medak District of Andhra Pradesh.

Shyam Mohan is the son of Late Sri A. Chakrapani, a staunch Congressman with secular outlook. His elder brother Late Sri A. Madan Mohan was a senior Congress leader and Minister in the Govt. of Andhra Pradesh and leader of the opposition.

Shyam Mohan is married to Smt. Rama Devi D/o Sri B. L. Narasimhulu who served as Private Secretary to Sri Neelam Sanjeeva Reddy, Sri Damodaram Sanjeevaiah, Sri Kasu Brahmananda Reddy and Sri P. V. Narsimha Rao when they were Chief Ministers of Andhra Pradesh.

Shyam Mohan's son Vijay Mohan is Director TechForce Inc, San-Jose U.S.A., married to Archana, a chip design engineer. His both the daughters married to NRIs settled in U.S.A.

Shyam Mohan started his professional career in Management and is a leading management consultant well recognized in all higher education and management circles. He was **President**, Hyderabad Management Association, **Chairman**, Southern Regional Council and Senior member Governing Council, All India Management Association, New Delhi, presently **Chairman - Emeritus** Quality Circle Forum of India, Hyderabad.

Initiated several innovative steps for spreading Quality Movement in India in Public / Private Sector, Education, Health, Insurance, Banking and Transport sectors etc.,

As a student leader both at school and college level he played a pro-active and constructive role and displayed qualities of leadership and believed in team work.

He is a member of the Congress party with active participation in party programmes. Being a good organizer he was entrusted with the responsibility of election campaign right from the village panchayat to municipal, assembly, and parliament elections.

He attended All India Youth Congress Convention held at Tirupathi in 1961, AICC sessions of Calcutta and Tirupathi and Southern Regional Congress Convention in 1971, at Bangalore and Regional Party Workers Convention in Karimnagar in February 1996, was a member of the organizing committee for workers meet at Gandhi Bhavan for the "**Revival of Legislative Council**" in 1993 and presented a memorandum to the then Chief Minister Sri K. Vijaya Bhaskar Reddy. Served as member of the Intellectual committee constituted by Dr. Y.S. Rajasekhara Reddy, President, APCC, 1999.

He is **President**, Total Quality Mission, **Vice Chairman**, Board of Governors, The Hyderabad Public Schools, **Director**, Andhra Pradesh State Financial Corporation, **Member**, Working Group, Public Distribution System and Food Security, 10th V Year Plan, Govt. of India, Planning commission, New Delhi and served as **President**, Rotary Club of Hyderabad North.



Professional

Spearheaded Management Movement.

Mr. Shyam Mohan as President, Hyderabad Management Association, played an important role in Spearheading Management Movement in 80's in Andhra Pradesh.

*He is responsible for starting local management associations in Tirupathi & Guntur, networked with Visakhapatnam, Bangalore, Chennai, Madurai, Cochin, Calicut, Coimbatore etc as **Chairman**, Southern Regional Council, AIMA, New Delhi.*



As a career professional spent three decades in management consultancy, organisation building; strategy development, performance evaluation, quality and productivity improvement; concept marketing, product positioning, pricing strategy; manpower planning and training, conflict management & resolution.

- ❖ **President**, Hyderabad Management Association, 1986-87.
- ❖ **Chairman**, Souther Regional Council, All India Management Association, New Delhi.
- ❖ **Sr. Member**, Governing Council, All India Management Association, New Delhi.
- ❖ Chaired, organised and addressed several Management Conventions, Seminars on "Challenges of Change", "Quality Circles", "Concept Marketing", Human Aspects in Management; Ethics & Business, Impact of Economic Reforms etc.
- ❖ Invited by Indira Gandhi National Open University IGNOU, New Delhi to chair panel discussion on distance education for Management, a satellite based education programme.

Pioneered the concept of video based management training in India in 1987. Produced programmes on a wide range of management topics. Over 500 organisations in India and abroad have been using these programmes for their corporate training since 1988.

Organised: Several programmes on Management - to mention a few:

- ❖ Southern Regional Management Convention on **Managerial excellence** on December 7, 1985.
- ❖ A seminar on **Improving Productivity through Self Management** by Swami Parthasarathy of Vedantha Life Institute on 07th March 1986.
- ❖ "**Organisational excellence**" by M. Athreya in collaboration with Indo American Chamber of Commerce on 21st April 1985
- ❖ **Ethics and Business** Management Convention on 6th and 7th of December 1986.
- ❖ Talk by Mr. N.Misu, Advisor, Hitachi Ltd. on **Japanese Management Style**.
- ❖ A workshop on **Japanese Management Techniques** By Dr. Raja Ram Baliga, Professor, Texas Technical University Lubbock, U.S.A, on 17th January 1983.
- ❖ In House Training Programme in State Bank of Hyderabad on Time Management on 27th March 1983
- ❖ Talk on Managing Corporate Communications by Prof. Bob. J. Carrel and Prof. Doug. A. Newsom on 10th Oct 1988.
- ❖ National Management Convention on **Innovation** which was inaugurated by **Mr. Sam Pitroda, Advisor C-DOT** on 11th and 12th of December 1987.
- ❖ Instituted Entrepreneur of the year Award for large and small scale industries.



Talk by Mr. N. Misu, Advisor, Hitachi Ltd., 1985.

Professional



Championed Quality Movement

Mr. Shyam Mohan while pursuing his professional Management career, realised the need for improving the quality of products and services by empowering the people in the organization, especially at the grass root level by using their intellectual capital.....

- ❖ Started Quality Circle Forum of India - AP Chapter in 1986, heralding quality movement in the state.
- ❖ Opened QCFI Sub-chapter at Visakhapatnam.
- ❖ Introduced annual chapter convention on Quality Circles.
- ❖ Organised National Quality Convention on customer satisfaction through Quality Circles in the Banking Sector in 1997.
- ❖ Introduced Quality Circles in School Education in Andhra Pradesh.
- ❖ Created quality awareness by organising November as a quality month.



- ❖ **President:** Total Quality Mission.
- ❖ **Chairman Emeritus:** After having successfully served as a **chairman** of Quality Circle Forum of India (QCFI), Hyderabad Chapter for over a decade has become Chairman Emeritus.
- ❖ **Director:** Quality Circle Forum of India, National Board.
- ❖ Delivered talks on quality and quality concepts at Public and Private Sector organisations like BHEL, Gulf Oil etc. and Educational Institutions.
- ❖ Organised CEO's meet to appreciate the need for introduction of Quality Circles by Mr. Rohinton D. Aga, CMD, Thermax Limited, Pune.



With Mr. PG Kakodker, Chairman, SBI

Produced Video based training programmes on

- ❖ Quality Circles in India.
- ❖ ISO 9000.
- ❖ Total Quality Management.
- ❖ Total Productivity Management.
- ❖ Value analysis and Value engineering.

